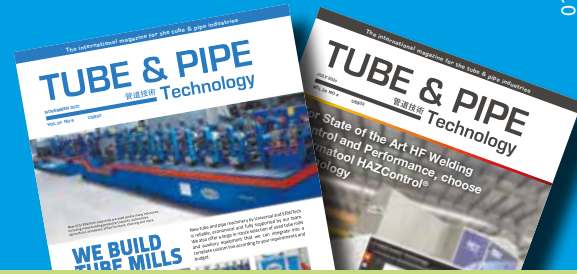


TUBE & PIPE Technology

管道技術



The international magazine for the tube & pipe industries

www.read-tpt.com

2022 EDITORIAL FEATURES

MARCH

- MACH – show issue
- Tube software & control systems
- Handling, bundling, packaging & logistics

Tube Products International Focus

MAY

- Tube Düsseldorf – show issue
- Lamiera – show issue
- FABTECH Canada – show issue
- Tube welding machines & technology
- Tube inspection, testing & quality control
- Plastic & composite tube production

Tube Products International Focus

JULY

- Cutting technology, sawing & saw blades
- Tube bending, end forming & swaging
- Advances in tube coating, pickling & galvanising
- Advances in tube measuring & marking

Tube Products International Focus

SEPTEMBER

- Tube China – show issue
- Tube Southeast Asia – show issue
- FABTECH – show issue
- EuroBLECH – show issue
- TUBOTECH – show issue
- Tube straightening technology & equipment
- Tube welding machines & technology
- Heat & surface treatments & furnaces

Tube Products International Focus

NOVEMBER

- Tube India 2022 – show issue
- Valveworld 2022 – show issue
- Tube bending, end forming & swaging
- Tube extrusion, drawing & end forming

Tube Products International Focus

Please note: features and exhibitions may be subject to change at short notice at the editor's discretion

The magazine

Tube & Pipe Technology is a leading international magazine for the tube and pipe industries available in print and digital versions. Published six times per year, TPT magazine covers technological developments concerning tube and pipe manufacturing methods, production machinery and processing equipment.

Distribution

Tube & Pipe Technology has an international readership of machinery and equipment producers, manufacturers, suppliers and users around the world.

Total global distribution: over **18,400** per issue.

Europe – 57%

Asia (including China) – 30%

Americas – 12%

Rest of the World – 1%

**Typical distribution*

Comprises printed distribution and electronic distribution. Does not include bonus circulation at international trade shows, exhibitions and conferences. Pass-along readership is not included.

Website statistics

Based upon a 12-month period (1 August 2020 to 31 July 2021):

Total sessions served (unique visitors) 148,798

Total hits 666,664

Usage analytics provided by Matrix Stats

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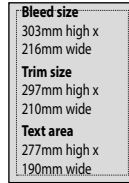
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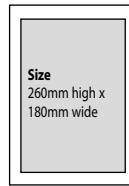
2022 EXHIBITION CALENDAR

Specifications & advertisement sizes

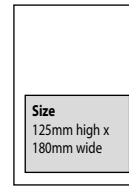
1 Page Bleed



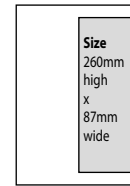
1 Page



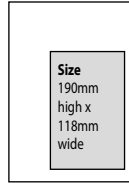
1/2 Page Horizontal



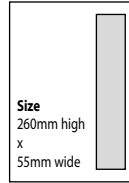
1/2 Page Vertical



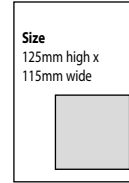
1/2 Page Island



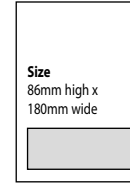
1/3 Page Vertical



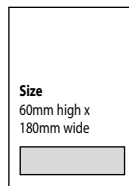
1/3 Page Square



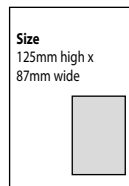
1/3 Page Horizontal



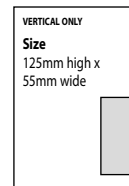
1/4 Page Horizontal



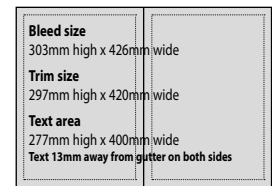
1/4 Page Vertical



1/6 Page Display panel



Double Page Spread



Advertising material must be provided to us in **ELECTRONIC FILE FORMAT** with **HARD COPY**

TIFF or JPEG File: Resolution – 300dpi (minimum). CMYK

PDF document: (PDF/X-1a setting) All fonts should be embedded, and all linked image files should be included. Only high resolution graphics should be used (minimum 300dpi). The PDF must be provided as complete 4-colour document (no colour separation accepted)

We cannot accept advertisements supplied in Microsoft Word, Publisher or PowerPoint

IMPORTANT NOTICE: For advertisers unable to supply material in any of the above formats, please call to discuss in-house advertisement production services.

Online advertising

Option 1: Website



- 2 months min booking
- Sizes:
728px (w) x 90px (h),
300px (w) x 250px (h)
- JPEG, PNG or GIF

Option 2: Website advertisement



- 2 months min booking
- Size:
300px (w) x 600px (h)
- JPEG, PNG or GIF

Option 3: Digital



cover



option 2 + inner cover

- Advertising space on electronic (Ezine)
first left hand page next to the inner cover
- Format: A4 (72dpi) JPEG, PNG or GIF
- Hyperlinked
- Example: [click here](#)

Option 4: TPT newsletter



- Text advert with logo
- Every 2 months
- Image: 600px (w) x 400px (h)
- Title: 2-3 lines
- Hyperlinked
- Example: [click here](#)

Option 5: TPT 'Out Now' email



- Banner advert in our new issue 'out now' email
- Every 2 months
- 600px (w) x 100px (h)
- Hyperlinked
- Example: [click here](#)



4-8 April
Birmingham, UK



18-21 May
Milan, Italy



14-16 June
Toronto, Canada



20-24 June
Düsseldorf, Germany



26-29 Sept
Shanghai, China



5-7 October
Bangkok, Thailand



25-27 October
São Paulo, Brazil



25-28 October
Hanover, Germany



23-25 Nov
Mumbai, India



8-10 Nov
Atlanta, Georgia, USA



29 Nov-1 Dec
Düsseldorf, Germany



30 Nov-1 Dec
Milan, Italy