

TUBE & PIPE

管道技術 Technology

Media Pack 2024

www.read-tpt.com



The international magazine for the tube & pipe industries

Intras
PUBLICATIONS

Here to serve the industries we helped to shape



Distribution

Tube & Pipe Technology has an international readership of machinery and equipment producers, manufacturers, suppliers and users around the world.

**Total global distribution
16,400 per issue**

Europe – 59%

Asia (including China) – 27%

Americas – 13%

Rest of the World – 1%

(Comprises printed distribution and electronic distribution. Pass-along readership is not included)

** Typical distribution. Does not include bonus distribution at exhibitions and conferences*

Website statistics

Page views

186,428

(total sessions served)

Based upon a 12-month period
(1 August 2022 to 31 July 2023)

2024 Editorial Features

Please note: features and exhibitions may be subject to change at short notice at the editor's discretion

<p>JANUARY</p> <p>Advertising deadline: 13 Dec Editorial closing date: 8 Dec</p>	<p>Global Industrie 2024 – show issue</p> <p>Tube Düsseldorf 2024 – preview issue</p>	<p>Cutting technology, sawing & saw blades</p> <p>Tube bending, end forming & swaging</p>	<p>Tube Products INTERNATIONAL Focus</p> <p><i>Steel & stainless steel pipes</i></p> <p><i>Plastic & composite tubes & pipes</i></p>
<p>MARCH</p> <p>Advertising deadline: 16 Feb Editorial closing date: 7 Feb</p>	<p>Tube Düsseldorf 2024 – show issue</p> <p>MACH 2024 – show issue</p>	<p>Tube mills & rollforming lines</p> <p>Tube welding machines & technology</p>	<p>Tube Products INTERNATIONAL Focus</p> <p><i>OCTG, gas & pipeline products</i></p> <p><i>Construction & structural tubes</i></p>
<p>MAY</p> <p>Advertising deadline: 23 April Editorial closing date: 12 April</p>	<p>FABTECH Canada 2024 – show issue</p>	<p>Tube inspection, testing & quality control</p> <p>Handling, bundling, packaging & logistics</p> <p>Plastic & composite tube production</p>	<p>Tube Products INTERNATIONAL Focus</p> <p><i>Copper & aluminium tubes</i></p> <p><i>Small diameter, high precision tubes</i></p>
<p>JULY</p> <p>Advertising deadline: 14 June Editorial closing date: 5 June</p>	<p>Tube straightening technology & equipment</p> <p>Tube software & control systems</p> <p>Advances in tube measuring & marking</p>		<p>Tube Products INTERNATIONAL Focus</p> <p><i>Tube handling & logistics</i></p> <p><i>Aerospace tubes & pipes</i></p>
<p>SEPTEMBER</p> <p>Advertising deadline: 13 Aug Editorial closing date: 26 July</p>	<p>FABTECH 2024 – show issue</p> <p>Tube China 2024 – show issue</p> <p>EuroBLECH 2024 – show issue</p>	<p>Cutting technology, sawing & saw blades</p> <p>Tube welding machines & technology</p>	<p>Tube Products INTERNATIONAL Focus</p> <p><i>Tube testing & inspection equipment</i></p> <p><i>Tube & pipe welding technology</i></p>
<p>NOVEMBER</p> <p>Advertising deadline: 30 Sept Editorial closing date: 27 Sept</p>	<p>Tube India 2024 – show issue</p> <p>STEELFAB 2025 – show issue</p>	<p>Tube mills & rollforming lines</p> <p>Tube bending, end forming & swaging</p>	<p>Tube Products INTERNATIONAL Focus</p> <p><i>Steel & stainless steel pipes</i></p> <p><i>Fittings, valves, flanges & connectors</i></p>

2024 Events

All dates correct at the time of publishing



8-11 January
Sharjah, UAE

www.steelfabme.com



15-19 April
Birmingham, UK
www.machexhibition.com



25-28 September
Shanghai, China
www.tubechina.net



27-29 November
Mumbai, India
www.tube-india.com



25-28 March
Paris, France
www.global-industrie.com



China
(Guangzhou)
International
Metal &
Metallurgy
Exhibition

11-13 May
Guangzhou, China
www.julang.com.cn



15-17 October
Orlando, Florida, USA
www.fabtechexpo.com



3-5 December
Düsseldorf, Germany
www.valveworldexpo.com



15-19 April
Düsseldorf, Germany
www.tube.de



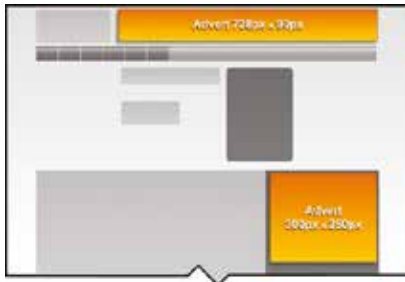
11-13 June
Toronto, Canada
<https://canada.fabtechexpo.com>



22-25 October
Hanover, Germany
www.euroblech.com

Online Advertising

Option 1 Website



- 2 months min booking
- Sizes: 728px (w) x 90px (h),
300px (w) x 250px (h)
- JPEG, PNG or GIF

Option 2 Website advertisement



- 2 months min booking
- Size: 300px (w) x 600px (h)
- JPEG, PNG or GIF

Option 3 Digital



cover



option 3 + inner cover

- Advertising space on electronic (Ezine)
first left hand page next to the inner cover
- Format: A4 (72dpi) JPEG, PNG or GIF
- Hyperlinked
- Example: [click here](#)

Option 4 TPT newsletter

- Text advert with logo
- Every 2 months
- Image:
600px (w) x 400px (h)
- Title: 2-3 lines
- Hyperlinked
- Example: [click here](#)



Option 5 TPT 'Out Now' email

- Sponsor our new issue
'out now' email
- Every 2 months
- 600px (w) x 400px (h)
- Hyperlinked
- Example: [click here](#)



Option 6 Email

- HTML or plain text
- Distributed via email
- 600px (w)
- Hyperlinked



Advertisement Sizes

Specifications – Print

1 Page Bleed

Bleed size
303mm high x
216mm wide
Trim size
297mm high x
210mm wide
Text area
277mm high x
190mm wide

1 Page

Size
260mm high x
180mm wide

1/2 Page Horizontal

Size
125mm high x
180mm wide

1/2 Page Vertical

Size
260mm
high
x
87mm
wide

1/2 Page Island

Size
190mm
high x
118mm
wide

1/3 Page Vertical

Size
260mm high x
55mm wide

1/3 Page Square

Size
125mm high x
115mm wide

1/3 Page Horizontal

Size
86mm high x
180mm wide

1/4 Page Horizontal

Size
60mm high x
180mm wide

1/4 Page Vertical

Size
125mm high x
87mm wide

1/6 Page Display panel

VERTICAL ONLY
Size
125mm high x
55mm wide

Double Page Spread

Bleed size
303mm high x 426mm wide
Trim size
297mm high x 420mm wide
Text area
277mm high x 400mm wide
Text 13mm away from gutter on both sides

Advertising material must be provided to us in
ELECTRONIC FILE FORMAT

JPEG / TIFF file:

CMYK

Resolution – 300dpi (minimum)

PDF document: (PDF/X-1a setting)

All fonts should be embedded

All linked image files should be included

Graphics should be high quality (minimum 300dpi)

CMYK

QR codes must be minimum 20mm

**We cannot accept advertisements supplied in
Microsoft Word, Publisher or PowerPoint**

IMPORTANT NOTICE:

**For advertisers unable to supply material in any of
the above formats, please call to discuss in-house
advertisement production services.**

Meet the Team

EDITOR

Rory McBride

Email: rory@intras.co.uk

Tel: +44 1926 334137

SALES

UK, ROW, USA, CANADA & S. AMERICA,
GERMANY, ITALY, AUSTRIA, SWITZERLAND

Jason Smith

Email: jason@intras.co.uk | Tel: +44 1926 834684

CHINA, TAIWAN, HONG KONG, JAPAN,
KOREA, INDONESIA & VIETNAM

Linda Li 李書紅

Email: linda@intras.co.uk | Tel: +44 1926 834685

ADVERT MATERIAL & PRODUCTION

Liz Hughes

Email: liz@intras.co.uk

Tel: +44 1926 334137



What our customers and readers say about us . . .

"We've advertised in *Tube & Pipe Technology* and its sister publications for many years. Their publications provide an excellent environment for creating positive recognition, impressions, and awareness of our NDT systems for tube, bar and wire readers. Editor Rory McBride is a pleasure to work with, always responsive and helpful, and our ad agency finds Jason Smith, sales director at Intras, outstanding."



"Our partnership with *Tube & Pipe Technology* over the years has enabled us to grow our profile and, therefore, our business. Thanks to the publication's international readership it also enables our company news and marketing activities to reach our global customer base."



"We highly appreciate the ongoing collaboration with Intras Ltd, which supports us regularly with advertising and articles in *Tube & Pipe Technology* magazine, which is the leading magazine in the tube industry."



"*Tube & Pipe Technology* has provided us a really professional and well-known communication platform for our welded pipe mill over more than 30 years. TPT creates an opportunity for Chinese enterprises like us to know the international trends in the industry, which has been particularly useful when travel to trade events has been difficult in recent times."



"We appreciate the long-standing relationship and the good cooperation we have with *Tube & Pipe Technology* and the opportunity that they provide for us to communicate with the global industry."



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Shirebrook, Nottinghamshire NG20 8RX
Tel: +44 1926 334137
Email: tpt@intras.co.uk

Our other publications

Tube Products
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Intras
PUBLICATIONS

Here to serve the industries we helped to shape

